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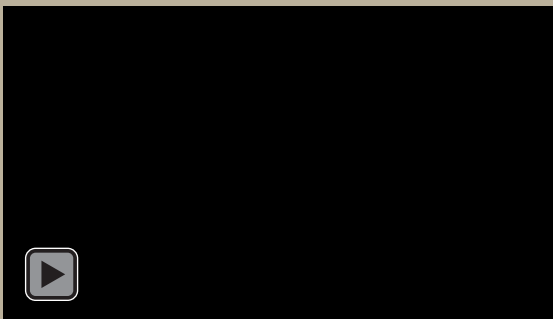
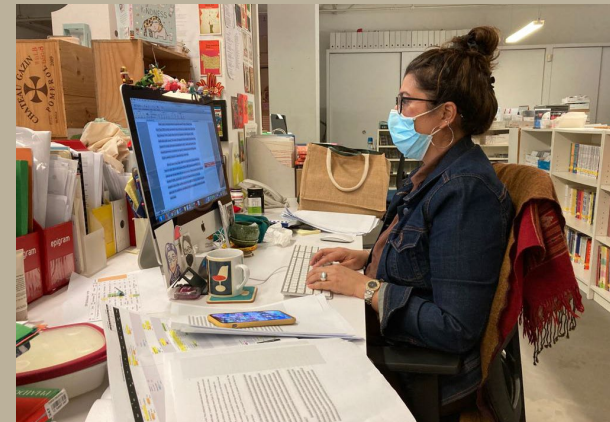
# AI AND PUBLISHING, A NEW CHAPTER

Priti Sharma Devata

# INTRODUCTION

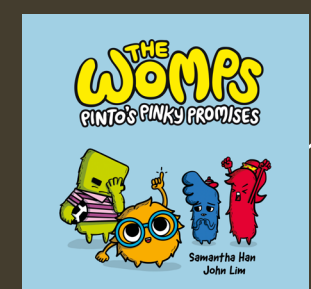
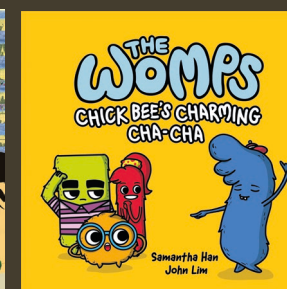
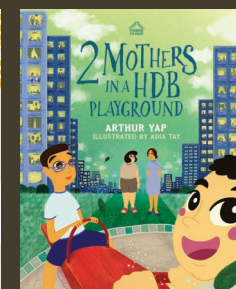
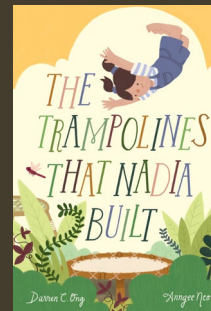
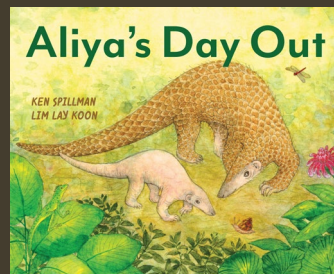
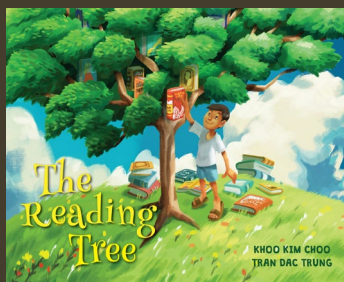
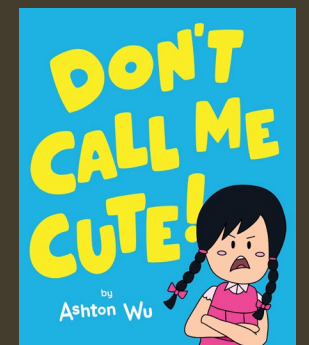
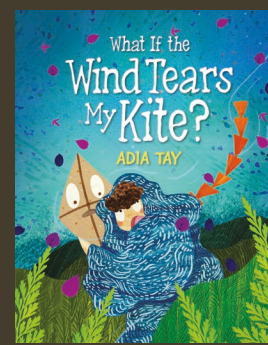
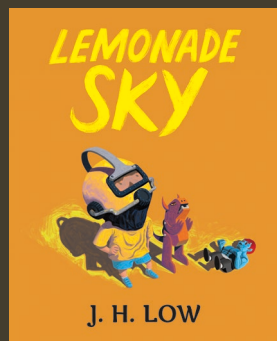
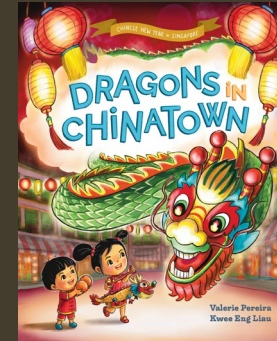
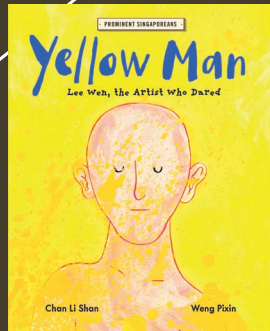
- Managing Editor at Epigram Books, Singapore
- Seven years as Associate Editor for children's books
- Twenty-one years of teaching and developing college and university language and literary courses in children's literature and post-colonial literature
- Primary interest: Picture Books
  - [Click to see what I do as a picture book editor:](#)

**Priti Sharma Devata**



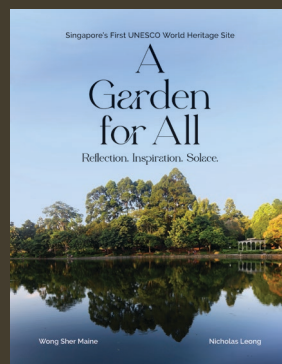
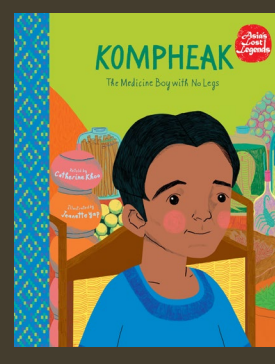
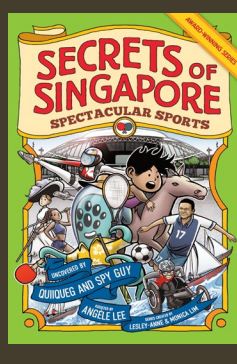
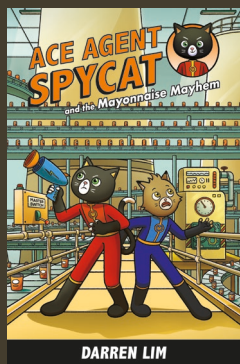
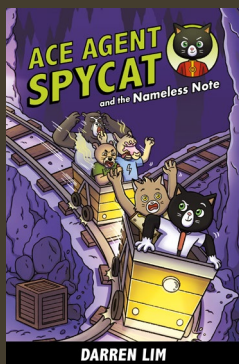


# PICTURE BOOKS I'VE WORKED ON





# MIDDLE GRADE AND NON-FICTION



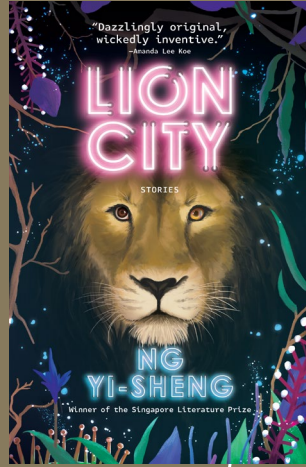
# EPIGRAM BOOKS SINGAPORE

- Epigram Books was started in 2011 to champion Singaporean literature
- We have more than 400 fiction and non-fiction Singaporean and Southeast Asian titles
- Genres range from novels to children's books, graphic novels to cookbooks, memoirs to short story collections

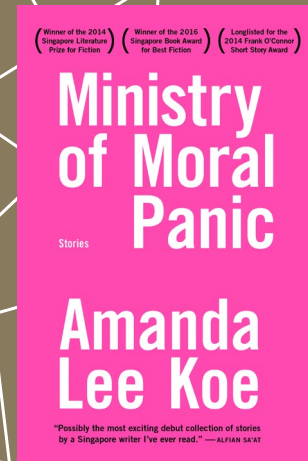
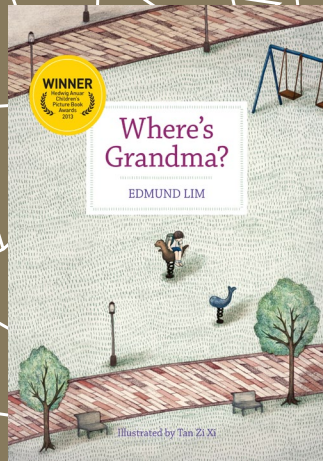
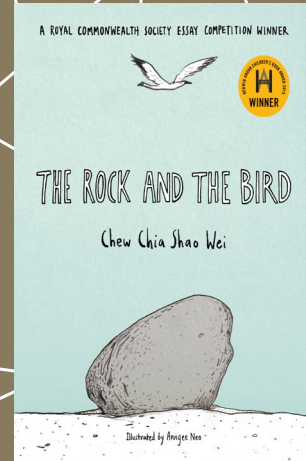
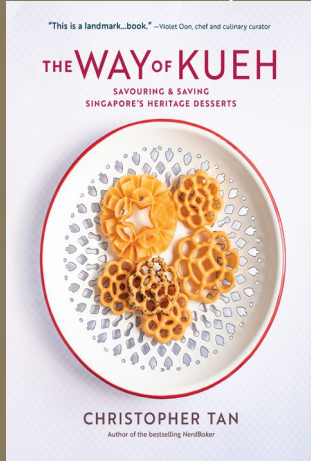


**EPIGRAM BOOKS**

# LOCAL AND GLOBAL AWARD WINNERS



*The Art of Charlie Chan Hock Chye (winner of three Eisner Awards)*



*Lion City, Nimita's Place, State of Emergency and Ministry of Moral Panic (Singapore Literature Prize for English Fiction)*

*The Way of Kueh and The Naysayer's Book Club (Singapore Book Awards' Book of the Year)*

*The Rock and the Bird, Where's Grandma? And Lemonade Sky (Hedwig Anuar Children's Book Awards)*





# EPIGRAM BOOKS FICTION PRIZE

- In 2015, Epigram initiated the Epigram Books Fiction Prize (EBFP) to promote contemporary Singapore creative writing
- It offers S\$25,000 and a publishing contract to one winning manuscript
- In 2020, the prize was opened to writers from Southeast Asia



# PUBLISHING TRENDS IN SINGAPORE

- **Specific topics with increased awareness for diverse voices and stories.**

Diversity, Inclusivity, Representation  
Local History, Heritage, Nostalgia  
Environment, Sustainability

- **Specific genres finding more popularity**

Children's Books  
Novels  
Graphic Novels  
Poetry

- **Specific local books being picked up by international publishers**

# SUCCESSFUL AI APPLICATIONS

## AI NATION

Smart Nation Singapore aims to create a national AI ecosystem

<https://www.smartnation.gov.sg/initiatives/artificial-intelligence/>

## AI EDUCATION

Ministry of Education working with schools to develop AI tools and find solutions for better learning

<https://www.moe.gov.sg/news/parliamentary-replies/20230703-incorporating-artificial-intelligence-into-the-curriculum>

## AI NEWSROOM

SPH Robbie shortens time taken for journalists to write articles

<https://www.straitstimes.com/tech/tech-news/ai-powered-newsroom-tool-wins-sph-an-inaugural-tech-award>

## AI LIBRARIES

Immersive storytelling, automotive conveyor belts and robots

<https://govinsider.asia/intl-en/article/immersion-and-robots-the-next-chapter-for-singapores-libraries>

# WORDS OF WISDOM ON AI

“WORKING WITH AN AI SHOULDN’T BE ABOUT HELPING YOU DO LESS WORK OR HELPING YOU PRODUCE MORE WORK. IT SHOULD BE ABOUT HELPING YOU ACHIEVE BETTER. AND THE WAY THAT WE DO THAT IS BY ADDING OUR HUMAN ABILITIES ON TOP OF THE AI RESPONSE.”

-DAVE BIRSS



# PERSONAL EXPERIENCE WITH AI TOOLS

Proofreading — Grammarly, PerfectIt, ProWritingAid

Editing — Grammarly, PerfectIt, ProWritingAid, Bard, ChatGPT

Writing — ChatGPT, Bard, Sudowrite, Scrivener,

Marketing — ChatGPT, Gimmify

# ETHICAL AI-ASSISTED EDITOR

I act as a **creative director** when using AI tools to:

- Collaborate
- Edit
- Generate Content
- Proofread
- Market

I build on **prompts** and **curate** the **output** with the following in mind:

- Voice
- Target Audience
- Bias, Prejudice
- Plagiarism, Copyright Infringement

My **overall experience** has been one of:

- Curiosity
- Excitement
- Openness
- Enjoyment

# AI AND EPIGRAM BOOKS

- Editors: Beginning to use ChatGPT
- Designers: Experimenting with Midjourney, Adobe Firefly
- Marketing: Starting to use tools like Gimmeffy

# AI ASSESSMENT

AI continues to revolutionise the publishing industry with

## Trepidation

- Copyright infringement
- Human replacement
- Ethical dilemma

## Excitement

- Increased productivity
- Optimised workflow
- Efficiency

# LAST WORDS

AI is an ever-evolving landscape, and it is here to stay. If you don't embrace it, or educate yourselves about it, or learn how to use it, you *will* be left behind. So, stay informed.

<https://robotwritersai.com/>

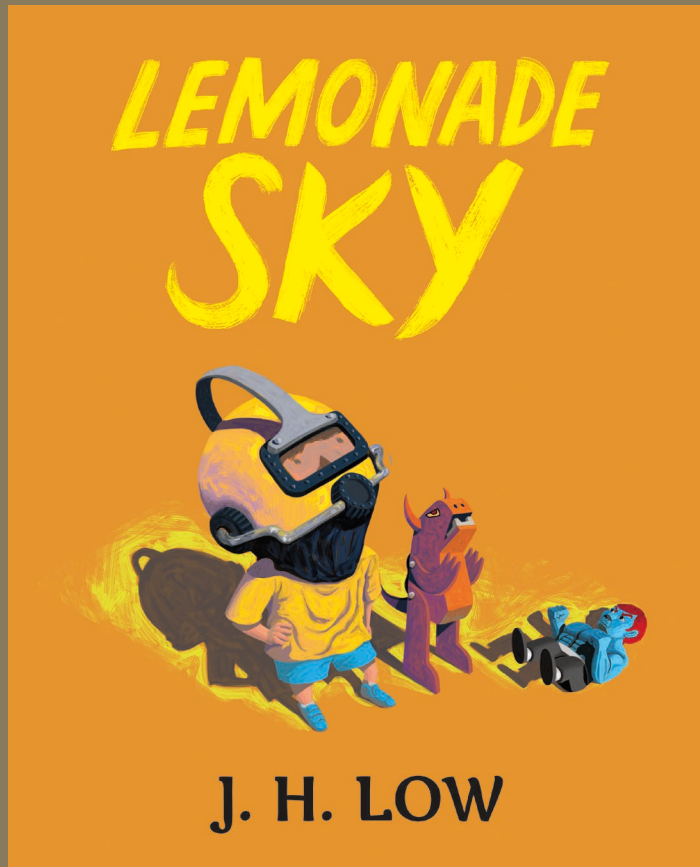
<https://tldr.tech/design>

# BOOKS TO SHARE

## Lemonade Sky

Winner of the Hedwig Anuar  
Children's Book Award 2022

Selected for the  
prestigious *2021 White  
Ravens* catalogue of international  
book recommendations, compiled by  
the International Youth Library



# THREE BOOKS TO SHARE



Elephants Live Upstairs

Rights bought by Korean and Thai Publishers

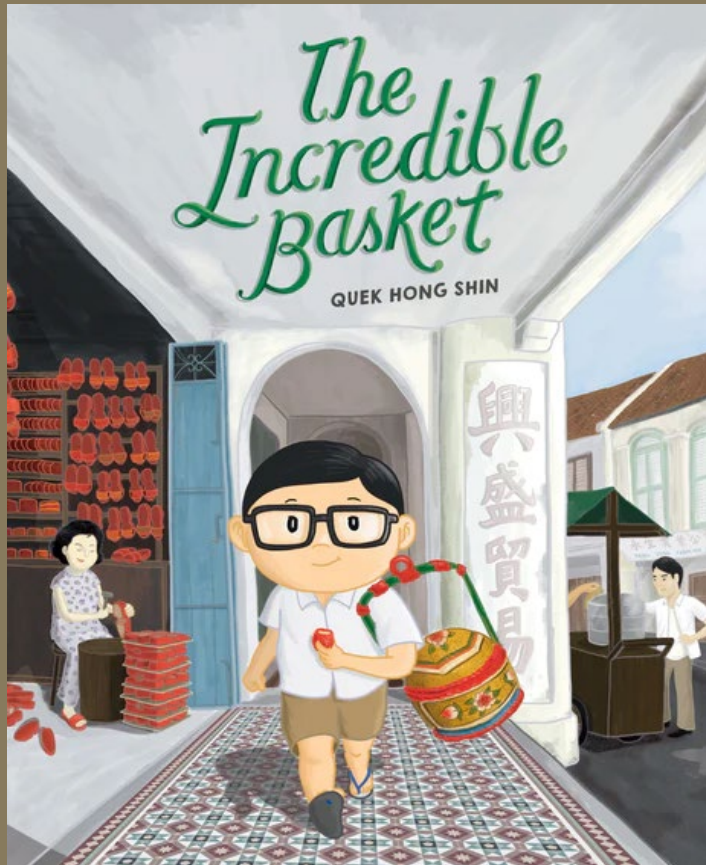


<https://epigrambookshop.sg/products/elephants-live-upstairs>





# THREE BOOKS TO SHARE



## The Incredible Basket

Winner, 2019 Singapore Book Awards  
–Best Children's Picture Book

Shortlisted for Hedwig Anuar  
Children's Book Award 2020



[https://epigrambookshop.sg/products/the-incredible-basket?\\_pos=1&\\_sid=b10de1569&\\_ss=r](https://epigrambookshop.sg/products/the-incredible-basket?_pos=1&_sid=b10de1569&_ss=r)





# THANK YOU

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