



A I E D I T O R

ASIAN PUBLISHER FELLOWSHIP PROGRAM 2023

Presented by
Dinh Tran Tuan Linh

Representative of
Vietnam



The Future of Publishing with AI

- The Digital Shift: How AI is revolutionizing the publishing industry.
- Vietnam's Role: Positioning in the global digital transformation.
- In an era dominated by digital innovations, the publishing industry stands on the brink of a transformative shift. Vietnam, with its unique blend of culture and tech - readiness, holds a pivotal position.

Introduction to SAKEDEMY AIEDITOR



Origin Story: The birth of an idea.

Collaborative Ventures: Working hand in hand with Vietnamese publishers.

SAKEDEMY has been preparing for the AI wave since before openAI was launched.

Sakedemy and the French Cultural Center in Vietnam - Institut Français de Hanoi hold a writing course with AI in 2020, before Chatgpt was born.

SAKEDEMY INSTITUT FRANÇAIS VIÊN PHÁP TẠI VIỆT NAM

VIẾT SÁNG TẠO cùng AI

- Biên kịch Đinh Tiến Dũng
- AI Trainer Đinh Trần Tuấn Linh
- Nhà văn Trương Quý
- Tác giả Phan Ý Yên

15/11 - 16/11
L'espace 24 Tràng Tiền

A collage of five vertical photos of the speakers for the first event: a man in a pink shirt, a man in a light blue shirt, a woman in a floral patterned top, a man in a dark blue jacket, and a man in a white shirt.

SAKEDEMY INSTITUT FRANÇAIS VIÊN PHÁP TẠI VIỆT NAM

SẢN XUẤT ĐA PHƯƠNG TIỆN cùng AI

- Nhà báo Phạm Hải Chung
- AI Trainer Đinh Trần Tuấn Linh
- Biên tập Nguyễn Hoàng Diệu Thủy
- Nhà báo Phạm Trung Tuyển

21/11 - 22/11
L'espace 24 Tràng Tiền

A collage of five vertical photos of the speakers for the second event: a man in a dark jacket, a woman in a white shirt, a woman in a yellow top, a man in a white shirt, and a man in a dark blue jacket.

SAKEDEMY AI EDITOR



Born from a vision to streamline editorial processes, SAKEDEMY AI EDITOR became the touchstone for digital transformation in Vietnamese publishing.



Traditional Publishing Challenges



Time Intensity: The lengthy process of manual editing.

Quality Variability: Inconsistencies that arise from human edits.

Repetitive Tasks: The mundane aspects of editing.

The traditional publishing realm grapples with time-consuming processes, potential for inconsistent quality, and often repetitive tasks that can hinder efficiency.

S o l u t i o n : A I i n P u b l i s h i n g

E f f i c i e n c y : A c c e l e r a t i n g m a n u s c r i p t p r o d u c t i o n .

C o n s i s t e n c y : U n i f o r m q u a l i t y e v e r y t i m e .

A u t o m a t i o n : M i n i m i z i n g r e p e t i t i v e t a s k s .

A I b r i d g e s t h e g a p s i n t r a d i t i o n a l p u b l i s h i n g ,
p r o m i s i n g u n m a t c h e d e f f i c i e n c y , c o n s i s t e n c y ,
a n d a u t o m a t i o n i n c o n t e n t p r o d u c t i o n .

Feature Highlight: AI Scout

- **Author Discovery:** AI-powered algorithms to identify potential authors.
- **Data - Driven Selection:** Choosing authors based on analytics.
- **Potential Authors' Library** : Centralized data repository.

AI Scout transforms talent acquisition, utilizing powerful algorithms to unearth potential authors and harnessing data analytics for informed decisions.

Advanced Manuscript Review



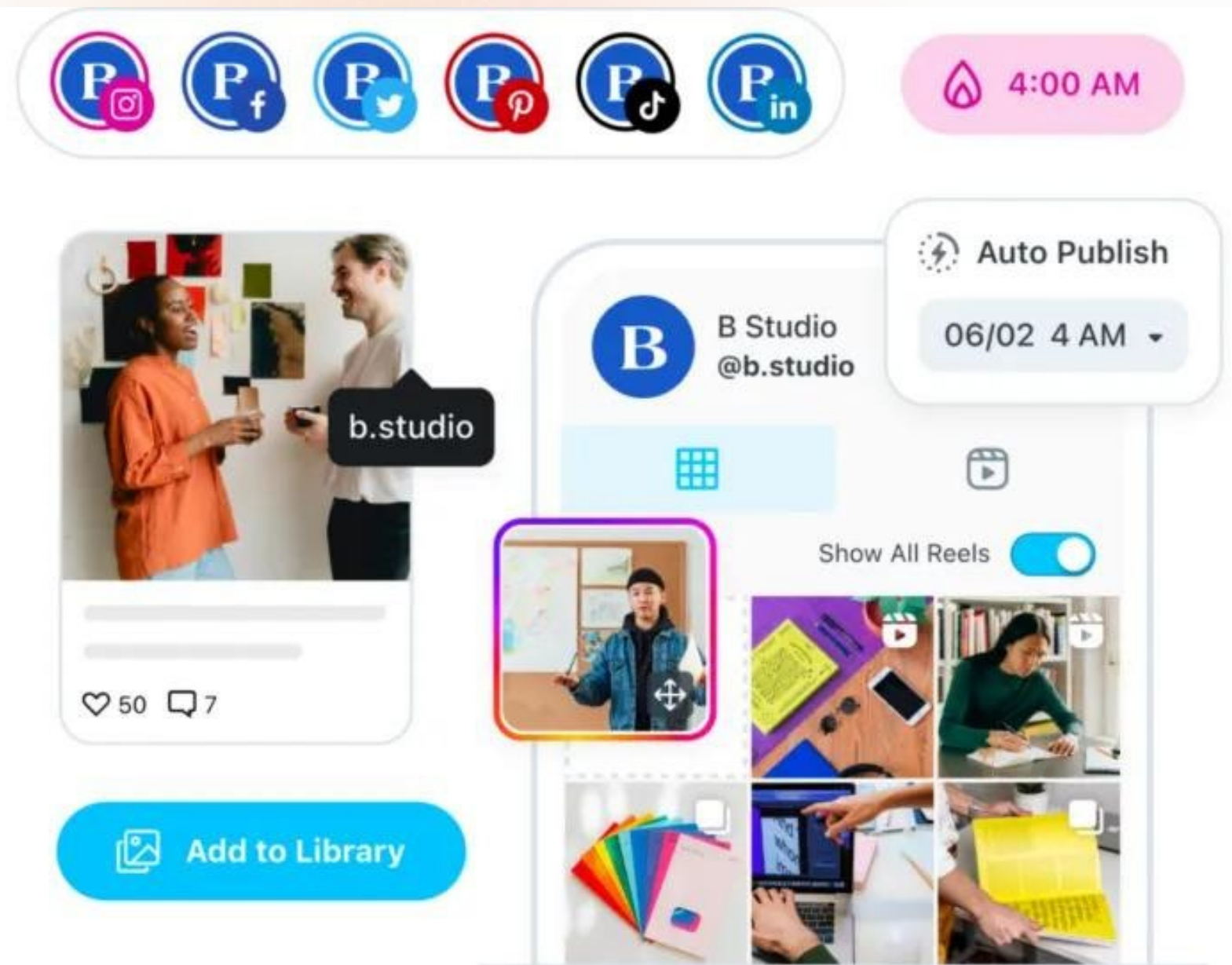
- **Automated Summaries:** Condensed versions at a glance.
- **Vocabulary Spectrum:** Identifying language diversity.
- **Scoring System:** Metrics for readability, originality, and potential plagiarism.

Dive deeper into manuscripts with AI. From succinct summaries to comprehensive scoring, ensure every manuscript meets the gold standard.



TranAI - an AI editing assistant of Sakédemy

AI-Enhanced Editing Levels



- Six-Fold Vision: A spectrum of editing depth and detail.
- Tailored Approaches: Customized editing based on manuscript needs.
- Roadmap: Progressive implementation of AI capabilities.

AI offers a multi-tiered approach to editing, ensuring each manuscript receives the exact level of attention it needs, governed by a clear roadmap.

SAKÉDEMY applies AI in writing articles to change the format and editing process of New Women Magazine - the magazine of the Vietnamese Intellectual Women's Association.

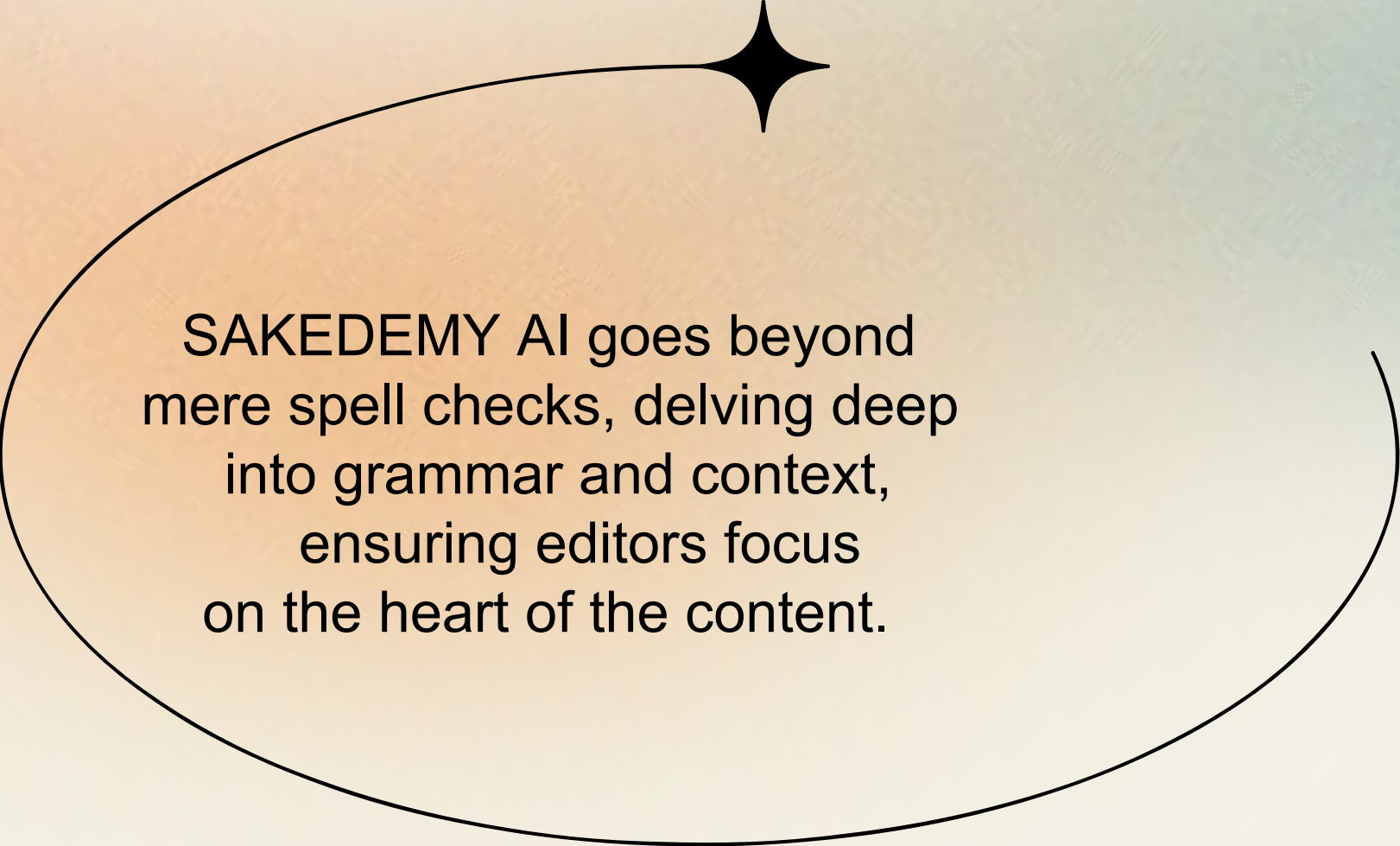
The magazine has one third of its articles edited by AI, with the number of editors being one.



Beyond Spell Check



- Deep Grammar Analysis : Probing beyond surface errors.
- Contextual Corrections: Understanding nuances.
- Liberating Editors: Freeing human editors from the mundane.



SAKEDEMY AI goes beyond mere spell checks, delving deep into grammar and context, ensuring editors focus on the heart of the content.

Creative Assistance: Title Suggestions

Predictive Algorithms:
Titles that capture attention.

Market Research Integration:
What sells in the market?

Craft the perfect title with AI. Combining predictive algorithms with market insights ensures each work stands out.

Diversifying Content Presentation

Audio-Book
Transformation:

Converting text to
engaging audio.

Media Element
Extraction:

Capitalizing on key
content for marketing

Expand the content's reach. From compelling audiobooks to extracted media elements, make each manuscript a multi-platform marvel.

Diversifying Content Presentation



SAKEDEMY builds the editing process for VOVgiaothonng - A national audio channel of the Voice of Vietnam station (9 / 2 0 2 3).

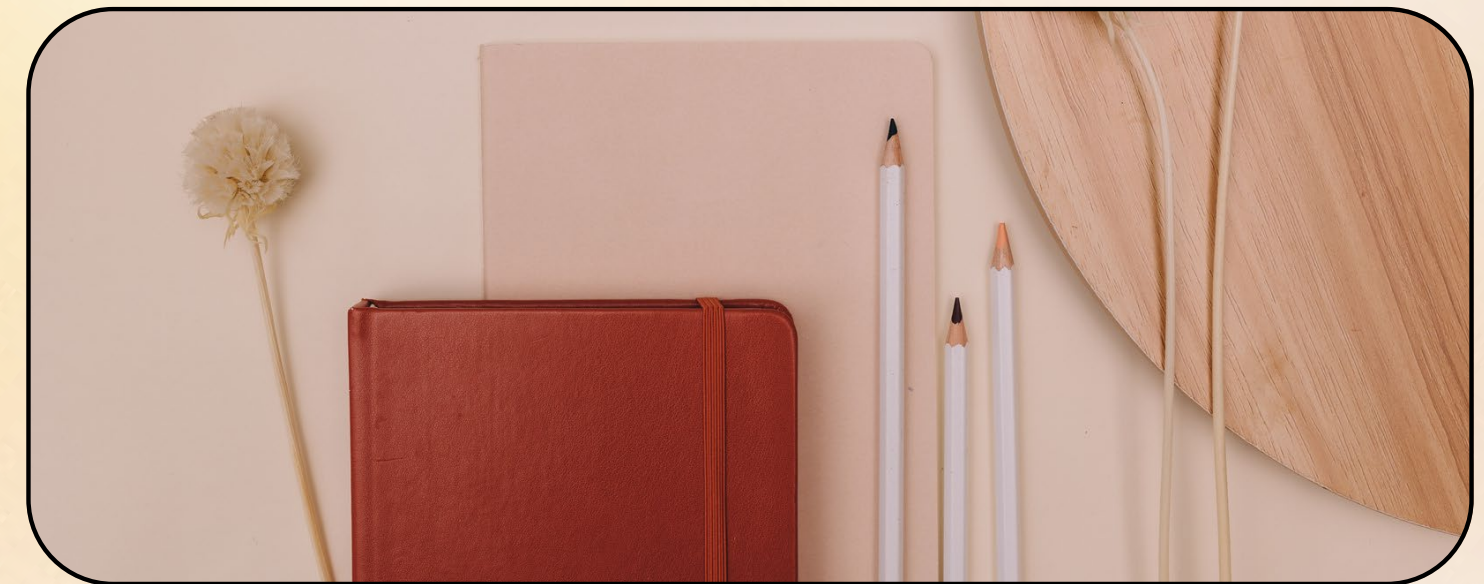
It is a part of AIEditor.

Understanding Readers: Trend Analysis

Dive into the minds of readers. Harness trend analysis to produce content that not only engages but also sells.

Predicting Interests:

- What are readers looking for?



Ensuring Commercial Viability:

- Analyzing what sells.

Benefits for the Vietnamese Publishing Industry



Elevated
Efficiency:
Faster manuscript
production.

Quality
Consistency:
Standardized
quality benchmarks.

Competitive Edge:
Vietnam as a
publishing leader.

AI promises
a renaissance
for Vietnamese
publishing – combining
speed, consistency,
and a unique competitive
edge on the
global stage.



SAKÉDEMY

Minh họa: Hoài Bão

Mỗi ngày
SỐNG XANH

THAY ĐỔI LỚN ĐẾN TỪ HÀNH ĐỘNG NHỎ

NHÀ XUẤT BẢN KIM ĐỒNG  KIM ĐỒNG

The first AI book written in Vietnam,
with the collaborations between
Sakédemy and Kim Dong Publishing
House.



The Road Ahead: SAKEDEMY AI EDITOR'S Vision



- Upcoming Features : What's next in the pipeline?
- Expansion Plans: Spreading the AI revolution.

SAKEDEMY AI EDITOR's journey has just begun.

With a plethora of features on the horizon and ambitious expansion plans, the future is luminous.





C o n c l u s i o n : E m b r a c i n g A I i n P u b l i s h i n g

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- S e a m l e s s I n t e g r a t i o n : The symbiosis of human and machine.
 - Endless Possibilities: The dawn of a new publishing era.


The future beckons a harmonious blend of human expertise and AI efficiency, unlocking unprecedented possibilities in publishing.

Q & A Session



We value your perspective.

Let's delve deeper into the
fascinating world of AI in
publishing, together.



Thank you for
listening!